



DEMOGRAPHICS

Founded by a steamboat captain in 1851, Winona's location on an island in the Mississippi River made it a transportation hub and one of the world's richest cities by 1900. This legacy remains in the form of historic buildings, an ongoing harmony with the river, and an economy that still thrives. Surrounded by bluffs and water, the beauty of Winona reflects the high quality of employment, education, and recreation its residents enjoy.

Population

	2007 Estimate	2006 Estimate	2000 Census	1990 Census
City	27,458	27,324	27,069	25,435
County	49,954	49,903	49,985	47,828
City Households	10,558	10,541	10,301	9,304
County Households	19,332	19,270		

Source: U.S. Census, State Demographer

Major Employers*

Employer	NAICS	Products/Services	Employees Count (FTE)
Fastenal Company	4237	Hardware and Supplies Merchandise	1127
Winona Health	6221	General Medical and Surgical Hospitals	811
Winona State University	6113	Colleges and Universities	802
Benchmark Electronics	3334	Electronic Component Manufacturing	800
Winona Public Schools	6111	Elementary & Secondary Schools	417
St. Mary's University of MN	6113	Colleges and Universities	407
Wincraft	3159	Apparel Accessories	350
TRW Automotive Electronics	335931	Industrial Machine Manufacturing (Transportation)	329
Winona County	9211	Local Government	319
Wal-Mart	4529	Retail- General Merchandise	280
Peerless Chain	3326	Spring and Wire Product Manufacturing	278
Hal Leonard	5111	Printed Music Publishers	233
Watlow Controls	3345	Manufacture Electronic Temperature Controls & more	230
Watkins	4249	Nondurable goods-spices and extracts	220
Cytec Engineered Materials	3252	Synthetic Resins	130
RTP Company	3252	Synthetic Resins	

*A high quality of life makes it easy to recruit key executives and managers from outside the area.

Workforce (Spring, 2009)

	Winona County	City of Winona	
Total Employment	27,924	High School Degree or Higher	88.3%
Available Workforce	30,313	Bachelors Degree or Higher	31.1%
Annual Average Unemployment	7.9%		



CITY OF WINONA, MINNESOTA

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Occupation & Wage Data for the Southeast Region of Minnesota*

Computer Support	\$20.38	Machinist	\$17.94
Computer Programmer	37.95	Maintenance Repairer	17.10
Reception/Information Clerk	11.83	Tool & Die Maker	20.18
Healthcare Support Workers	16.35	Truck Driver, Heavy	17.80
Accountant & Auditor	25.25	General Operations Mgr.	36.51

*The quality of life in Southeastern Minnesota outweighs wage scale considerations for many residents.

Housing Information

Single Family Units: 6,093	Percentage Owner Occupied: 58.1%
Multiple Family Units: 4,394	Mobile Homes: 57
Median Rent: \$620	Vacancy Rate: 3% (2000 Census)
Number of Units Built Since 2000 Census: 771	Average Sale Price Home: \$156,986
Number of Building Permits for 2008: 985	Value of Building Permits for 2008: \$26,739,412

Source: Maxfield Research, City of Winona Community Development

Commercial Activity Information

Number of Commercial Building Permits for 2008: 120
Value of Commercial Building Permits for 2008: \$16,032,438

Sales and Use Tax:

Winona County taxable sales for 2007 (includes City)	\$ 351,913,716
City of Winona taxable sales for 2007	\$ 293,783,269

Education

Public & Private

Elementary 12
Middle School 2
High School 2
Post-Secondary 3

Post-Secondary

Minnesota State College Southeast Technical
Winona State University
St. Mary's University
Total estimated enrollment- 9,000

Other Information

Winona is home to a hospital, two clinics, and more than 200 dentists and doctors. There are approximately 694 hotel/motel rooms available throughout Winona. There is Inter-City and Intra-City bus service available as well as passenger rail service. The Mississippi River, Lake Winona, a municipal pool, surrounding bluffs and many local parks provide exceptional outdoor recreation.

Fastest Growing Occupation Areas

Healthcare
Computers & Math
Community & Social Services

Municipal Distinctions

All-American City
Star City
Aa2 Bond Rating
Sister-City Partnership with Misato, Japan and Bytow, Poland

Region

Mileage between Winona and major area cities:

Rochester, MN - 45
Mpls/St. Paul, MN - 120
Des Moines, IA - 250
La Crosse, WI - 30
Madison, WI - 165
Milwaukee, WI - 240
Chicago, IL - 300

City of Winona, Minnesota