

60 Main Street Development Status:

May 2021- When the Opportunity Winona Initiative was launched, the Port Authority of Winona made a commitment to “bring new growth to an energized Downtown Winona”. To date there are great strides toward this public private partnership. New development such as Main Square and Fastenal have energized the area. Historic Redevelopment projects such as 102 Walnut and 151 East Third Street show how historic buildings can be reactivated in Downtown Winona. 60 Main, is a project that was intended to spark future development in downtown Winona. As it happened, the other projects took off first, providing the catalyst needed for redevelopment of downtown Winona.

60 Main is a 104 stall parking lot identified as a block for potential redevelopment in the City’s 2007 Comprehensive Plan. The site is ripe for mixed use type development which could include housing and hotel with some commercial and a parking component. After development stalled in 2017 and 2018, the Port Authority completed a Downtown Strategic Plan and a Hotel Study of the site to determine the feasibility of future development at 60 Main.

In 2020, three interested developers met with the Port Authority staff to discuss development scenarios, despite the unusual year with unprecedented economic conditions. The team of C.D. Smith Construction, Latsch Development and Rivers Hospitality was selected to bring the project to fruition bringing more people to a thriving downtown.

C.D. Smith has extensive experience in mixed-use project as contractor and developer and the local partners, Latsch Partnership and Rivers Hospitality bring extensive experience with historic renovation and expert management of successful hospitality venues.

We are looking forward to see the plans unfold for this project.